



# fit20 Master Franchisee opportunity

Innovative boutique fitness franchise

- Proven scalable success formula
- Worldwide market leader in evidence-based High Intensity Resistance Training
- Attractive revenue model for both Master and Single/Multi Unit Franchisee

**fit20**<sup>®</sup>  
Fit in 20 minutes per week

Your once in a lifetime chance!  
Dutch-based Franchise Formula fit20 has offered thousands of people worldwide an effective way to increase their health and fitness levels significantly by training just once a week for 20 minutes. And now you can join its success story.



*fit20 is **changing people's lives** around the globe  
in just 20 minutes per week.*

*Our BHAG is to train **a million customers** weekly!*  
Walter Vendel, Founder and CEO fit20 Group



# Our value proposition for clients

People's lives are busier than ever. The 24/7 economy has made *time* the second most precious commodity. Our most precious commodity is our *health*. These two facts of life are often at odds. Exercise is vital for our health but people often lack the time to spend hours in the gym. fit20 offers a solution for this dilemma.



## Guaranteed results

- members notice improvements within a few sessions
- weekly performance is tracked on fit20 App
- high intensity resistance training is the best training for health and longevity



## No need to change

- slow speed training and conveniently cooled studios
- no need to change or shower
- clients train in everyday clothes



## Personal Trainer

- affordable and highly effective personal training
- personal trainer makes all the difference
- 20 minutes personal attention for clients



## Alone or together

- 20 minutes of effective focus
- training together is an economical option
- training together helps clients stay motivated



## Always by appointment

- weekly training appointment helps clients stay committed
- rescheduling is always possible: 100% value for money
- continuous positive change



## Privacy and peaceful

- members enjoy privacy and tranquility
- studios are quiet, inviting, peaceful and clean
- no distractions, no mirrors, no TV screens, no music

fit20's business potential is demonstrated by its rapid national and international growth: 140+ studios operate in 8 countries, 3 continents and counting! Claim your country now and be assured of your part in fit20's future and continuing success-story.



#### The fit20 Master Franchisee

- is experienced or familiar with franchising
- has (access to) capital to invest
- is compatible with the fit20 mission and strategy
- is prepared to build the business from a 10-year perspective
- is outgoing, has excellent communication skills and a good command of the English language

For more information contact us at:

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