

INTERNATIONAL WHOLESALE DISTRIBUTOR OPPORTUNITY!



**FASTEST GROWING
DECORATIVE
CONCRETE
NETWORK IN
NORTH AMERICA**

Start-Up Capital Required: **\$79,900USD**

- *\$39,900USD Exclusive Territory Agreement*
- *\$40,000USD Initial Container of Inventory*

Operating Capital: **\$10,000 - \$20,000USD**

- Less is needed if have a current compatible business
- Start-up costs may require language translation of training materials.

Little Start-Up Cost ... Product Sells Itself ... High Demand Markets

Strong Wholesale Margins ... Minimal Inventory Space Needed

Simple & Proven Business Model ... Multiple Revenue Streams

Ongoing Corporate Support for You and Your Customers

Entrepreneurs Achieving Immediate Success

RETURN ON INVESTMENT ... BETWEEN 12-36 MONTHS!

Featured On USA National Television

ABC's Extreme Makeover: Home Edition

TLC's Flip That House

A&E's Flip This House

HGTV's Designed to Sell

The "Awesome" COUNTERTOP SURFACING SYSTEM

**Instead of replacing counter tops,
with Granicrete you can recycle
by easily resurfacing them!**

Granicrete has excellent adhesion to laminate, Formica®, tile, and wood countertops. Our product quickly replicates the highest-end look in granite, concrete, marble and stone countertops like travertine including all types of custom edges including chiseled edges. Granicrete allows you to easily create tall back splashes with custom cut outs for plug-ins or switches. Our simple coloring system guarantees you will achieve that one-of-a-kind custom look. The Granicrete countertops have tested successfully for indirect heat resistance to over 500°F (260°C), scratch resistance that is repairable, unmatched stain resistance, and comprehensive strength several times stronger than granite countertops. Moreover, our system yields a seamless look that can not be accomplished by granite, marble, or other solid surfaces!



Granicrete is simple to apply, even for the novice. All that's needed is a trowel and a couple brushes that can be found at any home improvement center or hardware store. Transforming an average kitchen can be accomplished in a couple days.



Granicrete has become one of the hottest distribution networks in the home improvement industry. Because of the numerous national home improvement television programs, businesses and consumers are constantly being educated and challenged to improve their new or existing properties.

Granicrete's target market includes not only the do-it-yourself segment, but also the professional installer. Your installer customers material cost to install Granicrete is as little as \$75.00USD ("50) per square meter saving consumers 30-50% compared to the cost

of quality granite or concrete tops. Your installers earn great money while achieving significant savings for the consumers. Your satisfied customer base of installers continues to grow and so does your business!

The "Authentic" ALTERNATIVE STONE FLOORING SYSTEM

We emphasize the word "Authentic" with our polymer modified concrete overlayment system because that is the look you achieve. Turning ugly concrete into custom stone finishes is the core of our business and our products have stood the test of time delivering stunning looks to customers around the world for over a decade.





The versatility of our flooring system for indoor and outdoor use is amazing. Outdoor uses included pool decking, patios, driveways, entryways, and garage flooring. Indoor application with our products provide exceptional durability, life, and high-end custom looks for homes, restaurants, stores, and multi-tenant dwellings. Because of our custom finishes, stone tile finishes can be as large as the customer desires without any additional cost for large tile installations. Your independent installers material cost can be as little as \$15.00USD (" 10) per square meter. Compare that to the high-end stone and tile dealers.

Again the income profitability for installers is magnificent while the savings to the consumer is significant. A wonderful win-win-win+for you as the distributor and all who are involved.

GRANICRETE'S OTHER PROFIT GENERATING INSTALLATION SYSTEMS:



COUNTERTOP GARAGE FX SHOWER FX BBQ FX 3D STRUCTURES FLOORING

Coming Early 2010: Granicrete Wall FX

High-End Interior Wall Textures without the High-End Cost!

The International Distributor Opportunity:

- ✚ **Multiple Profit Streams:** First, strong wholesale margins are gained through product sales to both the DIY and professional installer markets. Second, customers are gained through Granicrete's proven Seminar System where the distributor trains potential customers who pay for two days of training at your location. Third, as a distributor you may also be doing highly profitable installations.
- ✚ **Minimal Capital Investment:** For a limited time, for as little as \$39,900 you can lock in distribution rights for a protected territory. We are not interested in getting into your pockets through fees. Our overall success is dependent upon how Granicrete puts money in your pocket!
- ✚ **Minimal Space Needed:** The average distributor will need 2,500-3,500 square feet of commercial space for showroom, warehouse, and training area. The Granicrete Distributorship is a great opportunity either as a stand-alone wholesale business or when combined your other product offerings.

Granicrete International is looking for entrepreneurs with the passion for marketing, customer service, and have the desire to help others through quality training to fulfill dreams.

We are committed to your success by providing 7 days of excellent distributor training and certification seminar instruction at your facility (at our expense), and outstanding 24/7 technical support to you and your customers.

Our comprehensive marketing efforts filters business to you, keeps your customers informed, and financially rewards both you and your customers for marketing and using Granicrete products.

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